



W NEWS

Maintenance 101

Always keep the basic supplies on hand in every location to handle potential day to day challenges. Partner with your service providers to supply every store with a punch list of potential challenges and the solutions to correct these issues. The items below can help to avoid long term damage to surfaces and avoid additional maintenance costs. Avoid harsh chemicals that contain degreasers and ammonia as they can cause more harm than good if used improperly.

- Rubber Gloves
- Plastic pail liners
- Terry Cloth Rags
- Non-Ammoniated Cleaner
- Disinfectant
- Spray Bottles
- 9 Gallon Mop Bucket & Ringer
- Cotton Loop Mop with Handle
- 24" Dust Mop with Handle & Frame
- Vacuum: Upright & Corner/Edge
- Hammer
- Screw Drivers: Flat & Phillips
- Pliers: Adjustable & Needle Nose
- Putty Knife
- Quart Spackle
- Paint Brush
- Duct & Painters Tape
- Hot Glue Gun
- Step ladder

Promote Consumer Spending This Spring!

As we move closer to the end of winter we must ask: *Are you and your stores ready for the spring season?* According to Punxsutawney Phil, on February 2nd 2010, he predicted that we still have six more weeks of winter, which means you have six more weeks to prepare for the spring rush! With the anticipation of economic improvement, the upcoming spring roll-out could set the stage for an increase in consumer

spending and retail sales nationwide. We must prepare our assets to be in peak operating condition to meet this potential demand. This winter has been tough on locations with inclement weather coast to coast, and many cities saw the largest amount of snow and rain in their history. As your stores restock their shelves and begin to move out old inventory, refresh their look with simple cost effective solutions. Let us partner with you to develop a "Spring W Clean" program that will provide an immediate impact on the condition of every store, and will boost employee moral.

Together we can tackle cleaning, handyman, and other maintenance needs with a structured strategic plan that will help your stores promote consumer spending. Studies have shown that "14% of

consumers said they would stop visiting a store that was not as clean as they would like, and 29% said they would only visit the store to pick up a few items they could not find elsewhere." Let's do our part to help boost consumer spending by providing a clean fresh atmosphere for all customers. In just one visit W Services Group can help resolve many of the basic outstanding issues your locations have and provide a new look for the spring season. Please reach out to info@wservices.com for additional information on this partnered program and other service options that are available to you. We look forward to an exciting spring season!



"14% of consumers said they would stop visiting a store that was not as clean as they would like."

PRSM 2010! National Conference

W Services Group will be at booth #1000 for the PRSM National Conference taking place from April 17th thru the 22nd. We look forward to seeing you and would like to set-up a one on one meeting time to discuss your facility needs.

Join us for dinner at a top rated restaurant in Orlando on Monday, April 19, 2010, at 7:30 PM. Transportation will be provided. Make your reservations with Faye@wservices.com. We look forward to relaxing and enjoying a night out with friends.





Happenings at the W

Services Provided

- Janitorial Programs
- Floor Maintenance Programs
- Floor Repair Services
- Floor Restoration Programs
- Demand Maintenance Services
- Demand Repair Services
- Emergency Services

Look for **Matthew Whelan** in the May/June issue of the **PRSM bi-monthly magazine**, which contains an interview discussing deferred maintenance programs.

W Services Group officially opened its doors on Monday, February 1st 2010, with much anticipation from customers, employees and subcontractors. We received our first requests shortly thereafter to provide quotes for janitorial, construction and demand maintenance services.

W Services Group also assisted in providing consulting services for in-house janitorial programs and for challenges faced during emergency restoration service. We look forward to receiving further requests for services that will improve our customer's store conditions and will help extend the life of these assets. We will continue to approach each request with our customer centric approach in conjunction with our drive for innovation.



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THE NEXT GENERATION IN FACILITIES EXPERTISE

Being Green

W Services Group attended a seminar at Hofstra University, hosted by the Association for Facilities Engineering, on Wednesday, February 24, 2010. The seminar focused on Leadership In Energy & Environmental and Design, LEED, certification, accreditation and associate programs. LEED Programs are recognized worldwide and drive the sustainability initiatives many of us have put in place. There are tremendous opportunities to utilize renewable materials and maintain those materials at peak operating levels within our industry.

W Services Group will be expanding our education in the existing buildings and commercial interior sector to ensure we bring our customers the newest innovative solutions in facilities maintenance. For further information on the seminar or our initiatives please contact us at 516-280-9122 or info@wservices.com.



*"Don't blow it—
Good planets are hard to find."
~Unknown*